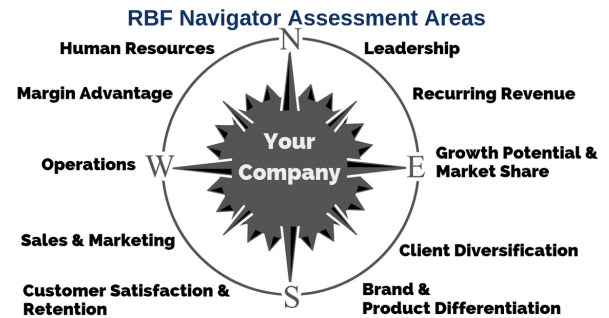




# RBF Navigator

## Capturing the Enterprise Value and Operational Potential of Your Business

RBF Navigator, a service offering of the RBF OASyS group, calculates the potential value of your company as an operating asset, or its enterprise value, and then builds a prioritized plan based on best practices to achieve it. Using CoreValue, a patented methodology developed at MIT, RBF Navigator utilizes a two-step process to help you better understand, manage and monitor the intangible drivers behind your business. Your enterprise value is the yardstick – and driver – of success, not simply a financial measure at a point in time.



Through this process, your company will uncover the "Value Gaps" in your business so that you can:

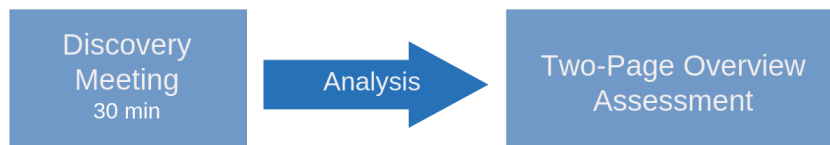
- Understand which systems and operations are moving your company forward and which are holding you back.
- Help build a prioritized, achievable task list to take advantage of the top growth opportunities in your business.
- Prepare you for potential and future inflection points including succession, mergers and acquisitions.

### Questions to Consider

- How can I enhance the value of my company?
- How do my overall operations stand up to industry best practices? Where can I improve? How real or achievable are my strategic goals?
- Do I know how prioritizing strategic investments will help improve my company's performance? How do I evaluate that while still managing the day-to-day needs of my company?

### RBF Navigator Assessment Process

#### Discover Phase



#### Deep Dive Phase



For high-level executives looking to confirm their gut instincts about where their business stands – and where it's going – RBF provides the timely financial data and deep, strategic insights they need to move ahead with confidence.

Member of:  **Russell Bedford**  
taking you further

**SUCCESS, MEASURED.**